



## HOTELS, LICENSED & LEISURE

# VALUING HOTELS, LICENSED & LEISURE SPACE

### MARKET EXPERTISE

Cushman & Wakefield is recognised as a market leader in leisure property across Europe. We work with leisure operators, hoteliers, investors and developers providing a wide range of services: agency, investment advice, rent review, management, research, development, planning and valuation. We cover all hotel and leisure sectors: stand alone hotels, mixed use schemes (urban and resort), integrated destination resorts (golf, spa, residential, marinas etc), leisure parks, leisure portfolios, such as hotels, restaurants, licensed trade premises, health and fitness and visitor attractions.

- Voted Retail and Leisure Advisor of the Year at the 2006 Estates Gazette Awards

We act for leading brands including:

- Hilton
- Whitbread
- De Vere
- Luminar Leisure
- Burger King

### OUR CAPABILITY

When you need valuation advice on hotel and leisure assets you are assured that we can provide up to date, accurate information through our market knowledge derived from our hotel and leisure agency representation.

Our valuers utilise an immense database of past and present performance to establish realistic values. We understand the underlying business as well as real estate dynamics and apply sophisticated assessment techniques including discounted cash flow (DCF). Our role is to interpret this information for your benefit.

Recent assignments include the following:

- Travelodge
- SAS Radisson
- Ramada
- Hilton
- Holiday Inn
- Four Seasons
- Gaucho Grills
- Yo! Sushi
- McKenzie Group
- KFC



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